



## **SSRC MSW Manager/Board Minutes**

**August 23, 2007, Abington Town Hall**

Members present: **Abington:** Michelle Roberts\*; **Cohasset:** Merle Brown\*; **Hanover:** Steve Herrmann\*, **Hanson:** Deborah Brownell\*, Joe Pelligra\*; **Hingham:** Helga Jorgensen\*, Randy Sylvester\*, **Marshfield:** Bob Griffin\*, David Carriere, Diane Salame; **Plymouth:** Arthur Douylliez\*, Kerin McCall\*:

Janine Delaney, **MassDEP**, Claire Sullivan **Ex. Dir., SSRC**

\* Appointed Board Members

Chairman Merle Brown called meeting to order at 9:15

**Executive Director review:** Chairman Brown reported that the Eboard recommended a 3% COL increase. Health insurance would be switched to HMO Blue through the town of Cohasset. The 50% contribution voted last year would be \$251//mo. Mr. Herrmann moved to accept the Eboard's recommendation, Ms. Roberts seconded; AIF. It was noted that an increase in Ms. Sullivan's hours from 30/week was anticipated.

**Treasurer's Report, Budget:** Treasurer dirk (not in attendance) had noted the day before the meeting that the Eboard budget recommendation was actually short about \$5,000. She sent a new draft with a cut in outreach funding. Need more revenue, haven't discussed; Ms. Sullivan will pursue SEMASS funding, new memberships, DEP grant, meeting hosts. Chairman Brown recommended that the vote be tabled till treasurer Dirk can come.

**FY09 dues:** Eboard recommended an increase in FY09 of \$500/year to \$4,500. First increase in ten years. After some discussion, Mr. Griffin moved to accept recommendation, Mr. Pelligra seconded, AIF; Ms. Sullivan will send a letter to all towns

**Outreach plan:** The revised budget cut the proposed \$6000 in the presented plan by \$2,500. (see "Outreach Plan"). General discussion about school competitions; Hingham Recycling Committee (RC) is reaching the schools. SSRC could work with RCs, not alone; push Green Team. Identify schools that are already recycling, and those that aren't, help non-recyclers catch up; Cohasset students followed trash truck, dumped on ground, sorted recyclables out, reported cost, photo in paper; correlate cost with teachers, books, overrides; focus on paper.

Exhibit banner; Hassan Sign may donate (Cohasset); empty storefronts at Mall –Ms. Delaney knows mgmt. School presentation? Hingham sets aside days for a Recycling Fair; inquire all schools. Ms. Sullivan noted the difficulties working with many schools, would need support.

Leg bkfst in outreach item; Board considers important event. Work on local paper coverage.

Grant Waste Reduction Initiative TA grant; minimum \$10K.

Ms. Sullivan will rework plan and present at Sept. meeting.

Approve June **minutes:** A couple of corrections were noted. Mr. Griffin moved to accept as corrected, Ms. Jorgensen seconded, AIF.

**Hull membership** – suspend so they don't have to go through IMA auth etc.? so moved by ms. Jorgensen, seconded by Mr. Griffin, AIF. Ms. Sullivan will send notice to Hull

**Clean Harbors contract extension:** Clean Harbors proposal of terms for a one year extension (July 08-June 09) was presented: 5% increase per car, to \$44, minimum charge increase from \$4000 to \$4500, oil drum \$75 to \$79. The Board found it reasonable, doesn't warrant going back out to bid. Ms. Roberts moved to accept one year contract extension proposal, Mr. Sylvester seconded, AIF.

**Proposed FY08 meeting speakers:** Ms. Sullivan has received several requests to present at our meetings. She proposed the following lineup, with which the Board concurred (except May):

Sept. – Bay State Textile (host), Got Books, Abitibi, Eagle Bottle and Can (invited) – already set

Oct. - Craig Lovett, **Capital Paper Recycling**

Nov. - Greg Smith, Cape Cod Commission – **Regional Disposal Contract planning**

**Bead For Life** - not speaker, poor African women make recycled paper beads. – Ms Robertshad suggested, Ms. Sullivan showed samples; also Cohasset Bag Lady

Dec. - Jim Binder, Alternative Resources – **Taunton SW facility plans**

Jan or Feb - Jim Conlon, **Old Colony Scrap**, Taunton

Mar - Andrew DeVincenzo, **Electronics Recyclers Inc.**, Gardner, need more info

Apr - Roger Furtado, **Pond View C&D**, East Providence (offered Clambake; works with Champion City) – Tom Daley recommended.

May? - Roger Auclair, **ABC Enterprises** (not sure if they serve munis) – Tom Cummings recommended – has presented to Hanson, small, not suitable for municipal work.

#### **Executive Director's Report:**

HHP muni deliveries – notify Clean Harbors before delivering, so they can be prepared

MassDEP Muni grants – Ms. Delaney discussed highlights; deadline for submission is Sept. 13

FY09 Curbside contracts: if due to expire in June 08, start reviewing now, determine if renegotiate, change terms, or restructure, re-bid; SSRC and Ms. Delaney can help

Taunton facility planning – Landfill will close around 2013, is cash cow. Hired Alternative resources to explore high-tech disposal options to offer to region.

Mass Recycles Paper! Resolutions – Campaign has momentum; please encourage your Chief Elected Officials to sign

**New Business:** Mr. Griffin: upcoming conferences- Mass Env Health Ass'n Plymouth Radisson Sept; MHOA Springfield late Oct; very little recycling info; can we host a booth? He can contact; May be too soon for SSRC, but DEP, MRP should have exhibits available.

**Next mtg:** Thurs, Sept 20, Rockland Radisson; Thurs Oct 18, Marshfield, unless speaker offers to host elsewhere

Adjourn BG JP 11:15

Respectfully Submitted by Claire Sullivan, Executive Director

## FY08 SSRC Outreach Plan ideas (draft) 8/23/07

Proposed Budget: ~~\$6000~~ \$3500

Newspaper ads - "did you know...?"

\$1,000/ad for one local paper/town, 12" x 2 columns (Mariners, Clipper, Express)

- Cut down

Mall, School Exhibits - work with Eagle Scouts, Community service project?

May be able to borrow materials from DEP, MassRecycle, add our own identification; lots of time, need contacts; Earth Day, America Recycles Day

Would like to work with a committee on this if requested

School presentations - Steve has done MS presentations, CS has done elem. Green team (MassDEP) has curricula, show contacts; **how do we get in? What grade level would be most effective? Would need help from municipal contact for this. - TA Grant**

Promotional Materials (made of recycled material, imprinted)

Magnets \$1.00

Pencils, \$0.25

Pens \$0.85

Sticky note pads, 25 sheets, 4" \$0.60

Magnetic memo clips \$0.90

18" PET Tote bags \$7.00

Water bottles (20 oz) \$1.50

Coloring books \$0.60

Rulers \$.80

Magic School Bus Recycling \$5.00

Mass Recycles Paper Campaign event - Michael Maresco, Asst Sec of State, Marshfield BOS? Combine with exhibit? Shredding event at tax time?

Banners @\$140 - **Changed "Threw" to "lost"**

WATD radio ads-

~~\$1,500 (2 :30 ads/football game plus opening and closing billboards, either 10-12 Fri night HS games or 15-17 Sat. UMass games)~~

~~\$2,100 for both UMass and HS football seasons, as above~~

~~—\$2,580 (3 :60 ads/week, W-F AM drive with :10 billboards for NSW 43 weeks)~~

~~\$3,870 (2 :60 ads/week, Th-F AM drive with :10 billboards for NSW 43 weeks)~~

~~\$5,160 (6 :60 ads/week, M-F AM drive with :10 billboards for NSW, 43 weeks)~~

Website - \$500 approved, more?

Legislative Breakfast Jan-Feb - \$1000 Change name - "Name That Event"?